

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: JULY 2011

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Jul-11	Jun-11	Difference	%	Jul-10	Difference	%
BOOMTOWN BOSSIER	\$8,377,050	\$6,828,533	1,548,517	22.7%	\$8,262,311	114,740	1.4%
ELDORADO RESORT	\$14,656,126	\$12,494,524	2,161,602	17.3%	\$13,963,605	692,520	5.0%
HORSESHOE	\$22,581,569	\$22,170,646	410,923	1.9%	\$22,361,114	220,455	1.0%
DIAMOND JACKS	\$7,687,267	\$6,184,263	1,503,003	24.3%	\$8,220,445	(533,178)	-6.5%
SAM'S TOWN	\$10,985,258	\$9,679,488	1,305,770	13.5%	\$11,226,027	(240,769)	-2.1%
Total Shreveport/Bossier	\$64,287,270	\$57,357,454	\$6,929,815	12.1%	\$64,033,501	\$253,768	0.4%
GRAND PALAIS	\$12,452,382	\$10,381,497	2,070,885	19.9%	\$12,195,973	256,409	2.1%
ISLE - LC	\$1,375,628	\$1,573,782	(198,154)	-12.6%	\$1,823,851	(448,223)	-24.6%
L'AUBERGE DU LAC	\$35,790,741	\$27,695,973	8,094,767	29.2%	\$30,541,803	5,248,938	17.2%
Total Lake Charles	\$49,618,750	\$39,651,252	\$9,967,498	25.1%	\$44,561,626	\$5,057,124	11.3%
AMELIA BELLE	\$4,892,978	\$3,854,855	1,038,124	26.9%	\$4,765,797	127,181	2.7%
BOOMTOWN N.O.	\$12,526,316	\$11,557,046	969,271	8.4%	\$12,431,386	94,931	0.8%
TREASURE CHEST	\$10,183,577	\$9,100,838	1,082,739	11.9%	\$9,432,211	751,366	8.0%
Total New Orleans	\$27,602,871	\$24,512,738	\$3,090,133	12.6%	\$26,629,394	\$973,477	3.7%
BELLE OF B.R.	\$6,332,523	\$5,737,698	594,825	10.4%	\$6,713,282	(380,759)	-5.7%
HOLLYWOOD B.R.	\$11,139,776	\$10,125,024	1,014,752	10.0%	\$10,066,379	1,073,398	10.7%
Total Baton Rouge	\$17,472,299	\$15,862,722	\$1,609,577	10.1%	\$16,779,661	\$692,639	4.1%
Riverboat Total	\$158,981,190	\$137,384,167	\$21,597,023	15.7%	\$152,004,182	\$6,977,008	4.6%